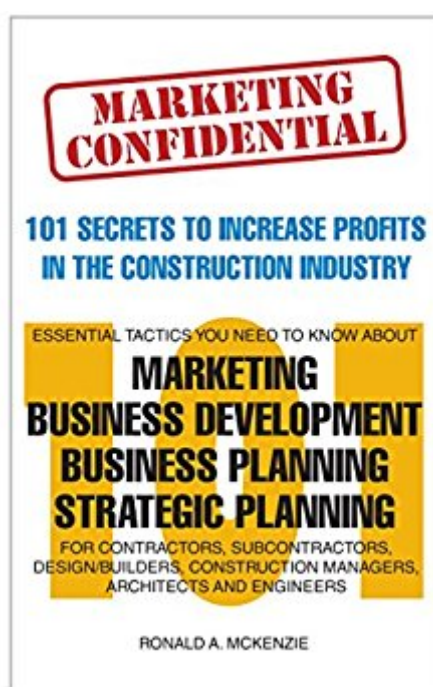


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# Marketing Confidential: 101 Secrets To Increase Profits In The Construction Industry: Essential Tactics About Marketing, Business Development, Business Planning And Strategic Planning



## Synopsis

MARKETING CONFIDENTIAL: 101 SECRETS TO INCREASE PROFITS IN THE CONSTRUCTION INDUSTRY describes the essential tactic you need to know about marketing, business development, business planning and strategic planning specifically for Contractors, Subcontractors, Design/Builders, Construction Managers, Architects and Engineers. . Because of inflation and other economic factors, a business must increase bottom-line numbers consistently, to remain in business and weather the ups and downs of the market. Marketing Confidential provides a wealth of information that can be used to assist you manage and build your business.

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